



home choice
supporting your freedom

HCC Branch Info

HCC Essex - 01277 354111

Kevin Rushbridge, Care Director / email: krushbridge@homechoicecare.co.uk (to be activated)

HCC Cambridge - 01223 264944

Jonathan Ludd, Care Director / email: jludd@homechoicecare.co.uk

HCC Ealing - 020 8434 3525

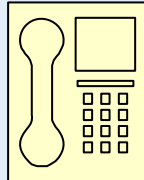
Julie Green, Care Director / email: jgreen@homechoicecare.co.uk

HCC Oxford - 08165 770412

Shelley Nelms, Care Director / email: snelms@homechoicecare.co.uk

HCC Gravesend - 01474 365594

Lyn Wilson, Care Director / email: lwilson@homechoicecare.co.uk



Care Worker Co-operative

All our Care Workers own part of Home Choice Care or have the opportunity to do so! We have just announced our first grant of free share options to all our loyal Care Workers as a reward for staying with us - and remaining with us for the next 3 years.

This is just one of the rewards we share with our staff besides excellent training, supervised on-call support and some of the best pay rates in the local area.

We believe our Care Workers will focus on their Service Users with great dedication and provide quality care if we show them the same dedication - and we do!

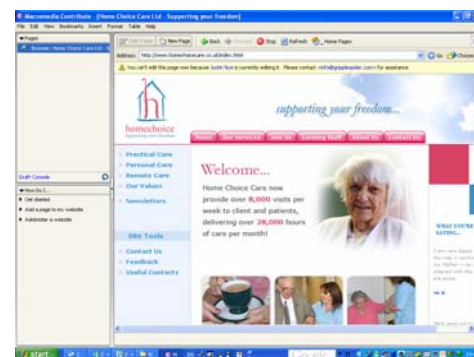


Professor Justin Jewitt, Chairman, HCC

Home Choice Care Website

www.homechoicecare.co.uk

If you have any ideas on ways to improve the site or anything you'd like to see please feel free to contact Patsy Daeche anytime on 01277 354111. The site is there for you to source information and will be continually developed/updated as the company grows.



Feedback: We want to hear from you with comments and anything to include in our next issue of Open House. Please contact Patsy Daeche at Home Choice Care, The Lodge, 13 High Street, Ingatestone. Essex. CM4 9ED. Tel: 01277 354111 Fax: 01277 355811 / www.homechoicecare.co.uk



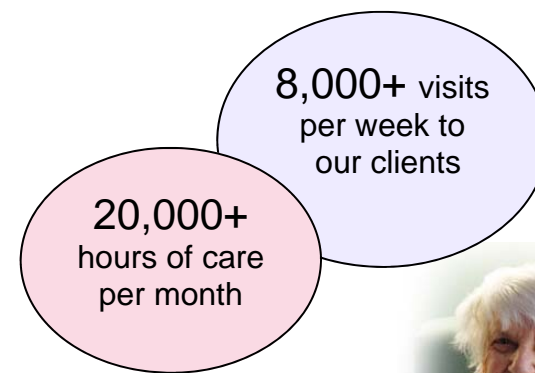
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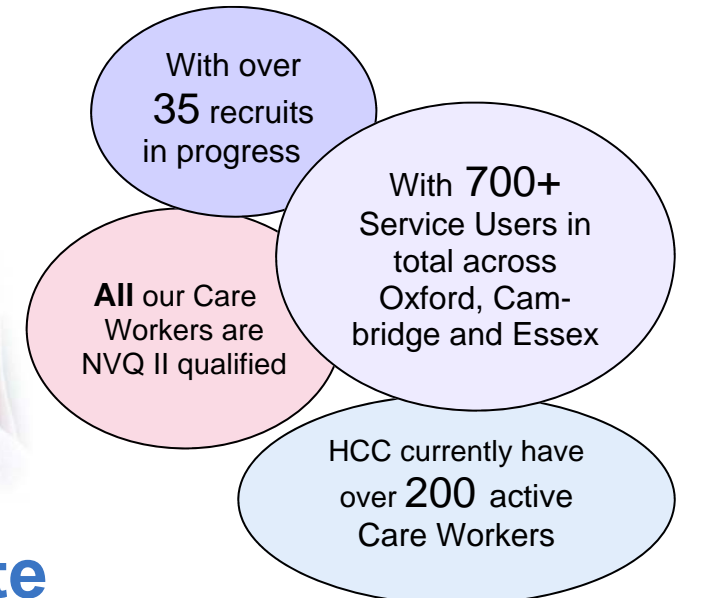
Oxford Issue 2 - Feb 2007

Welcome to the quarterly newsletter from Home Choice Care Ltd, the home care provider in Oxford and the surrounding areas. HCC Ltd is a new kind of home care provider. Owned and run by all the staff. Our vision is "Supporting Your Freedom" for our Service Users.

We deliver...



Recruitment...



HCC Oxford Update

I am delighted to have been appointed into the role of Regional Care Director for our Home Choice Care Oxford Branch, Angels Care Provider (Angels).

Angels has a history of high quality care provision and with the leadership of Care Director Shelley Nelms, I am sure Angels will continue to excel in the service they provide.

Shelley and I are working together to develop the Oxford service further, by moving into new areas of Oxford. We have implemented a recruitment campaign to ensure we have care workers in place for these areas and I am very pleased to say that after only 3 weeks, Shelley and her team have recruited 2 new care workers! Well done Angels!

I am looking forward to continuing to support you in your growth and development. Here's to a exciting 2007!

Julie Green, Regional Care Director

Home Choice Care helps people live independently in their own homes by providing care workers to assist with their daily needs.

Home Choice Care Update

We are delighted to be able to confirm the appointments of Debbie Bennett and Julie Green as Regional Care Directors, effective immediately.

The appointments of these 2 experienced managers will enhance our management structure and provide more direct support to branches. The branches each one is responsible for are;

Debbie Bennett

Branch 001 Essex
Branch 002 Cambridgeshire



Julie Green

Branch 005 Gravesend
Branch 004 Oxford
Branch 003 Ealing



Care Directors for these branches will henceforth report directly to their regional managers.

We would also like to formally announce the appointments of Hayley Turner as Care Director Essex and Lyn Wilson as Care Director Gravesend.



Hayley Turner, Care Director Essex



Lyn Wilson, Care Director Gravesend



Visiting Opticians (homevisitoptical.co.uk)

The complete visiting eyecare specialist:-

Free Eye Tests

No call out charge

Individuals or Group bookings available

Free NHS glasses available

Complete aftercare

Great selection of frames

Friendly professional team

Call now for a free home visit appointment

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If you have anything to include in our next issue of Open House, please contact Patsy Daeche at Home Choice Care Ltd

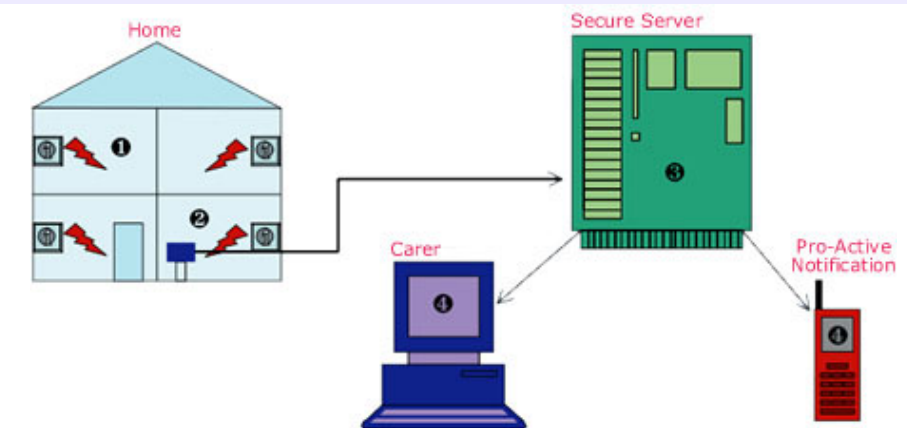
Remote Care - What is it?

Remote Care functions as a 24 hour-a-day, 7 day-a-week early detection and earlywarning system that lets care workers and family members know that a loved one is safe. It recognises emerging problems before they become emergencies.

The system utilises small, unobtrusive, strategically-placed wireless sensors to monitor the person in their own home. It is virtually invisible. No video camera or audio intrudes on the person's life.

- Small, wireless motion sensors are strategically placed in key areas, including the person's bedroom, kitchen, bathroom, and meal prep and/or medication areas.
- Each sensor transmits information 24 hours a day, 7 days a week about the person's daily living activities to a book-sized base station.
- The base station gathers this information and regularly transmits it to Quiet Care's computers, using existing telephone lines.

Changes in the person's activities are analysed so care workers can be alerted to problems by call centre professionals, or via e-mail, phone, text message or pager, or by checking a password-protected web site.



- Home Choice Care "Remote Care" - Our Motion sensors track activities of daily living (ADLS)
- The base station communicates with our Secure Server
- Our Server analyses the data for deviations from normal behaviour patterns.
- An alert is automatically sent to care workers and relatives to inform them of the irregularity.

Call us now for further information

The Lodge, 13 High Street, Ingatestone. Essex. CM4 9ED. Tel: 01277 354111 Fax: 01277 355811 or email : pdaeche@homechoicecare.co.uk / www.homechoicecare.co.uk